



BLEED

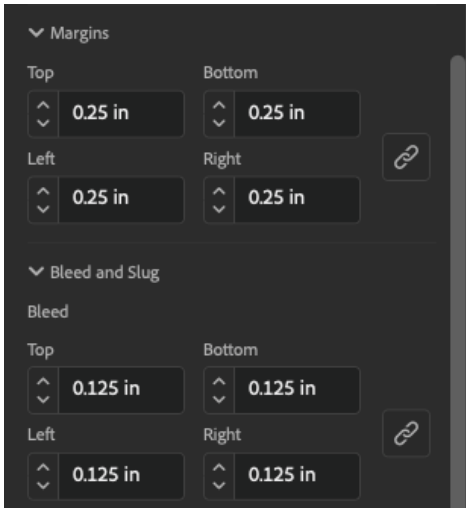
Bleed is printing that goes beyond the edge of where the sheet will be trimmed. Its purpose is to prevent white around the edges caused by slight paper movement during trimming.

PAGE SIZE vs MARGIN vs BLEED

PAGE SIZE: (Also, known as TRIM SIZE) The final trimmed size of the printed piece.

MARGIN: (Also, known as SAFE ZONE or LIVE AREA) The area that critical text and images should be kept within so they don't get trimmed off.

BLEED: The area that extends past the edge of the page. It is cut off when the product is trimmed to the final size. Backgrounds and photos that are intended to go to the edge of the final design should bleed outside the page size to avoid any white from showing on the edges of the finished product.



✓ **Don't have a setting for bleed?** Simply make the document an 1/8" bigger on all four sides.

✓ **Don't have a setting for margins?** Just make sure any important text or artwork stays at least 1/8" away from the trim edge.

✓ **Make sure as you save or export your PDF file,** the bleed is included. Crop marks are also helpful, but not necessary.

